



Special requirement are applied to below courses:

Postgraduate's Degree Programmes (Ref. PT-001-DP-2024)

Course name: Advanced Topics in Digital Content Creation

- *Current practices and new trends in content management systems (including social media platforms) and content scheduling tools*
- *Hands-on knowledge on creating engaging and effective digital marketing content*
- *Hands-on knowledge on creating shareable digital marketing content (viral marketing content)*
- *Hands-on knowledge on measuring digital content effectiveness*

Bachelor's Degree Programmes (Ref. PT-002-DP-2024)

Course name: Documentation of Cultural Heritage

- *Knowledge of different types of heritage documentation,*
- *Heritage management*
- *Recording audio and visual data*
- *3D laser Scanning (theory, equipment, and software)*
- *Processing 3D data*

獲以下認證:

Certificado pela:

Certified by:



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