

UTM-ISCTE Dual Master's Degree Programme

Pathways of Study for UTM students

Master of Science in Innovative Hospitality Management (MSc in IHM) at UTM
+
Master of Science in Hospitality and Tourism Management (MSc in HTM) at ISCTE

Location	Course	Semester
UTM	MGMT501 Research Methods (3 credits)	S1
	MGMT502 Human Resources Management (3 credits)	S1
	MGMT503 Marketing Management (3 credits)	S1
	MGMT505 Strategic Management (3 credits)	S1
ISCTE	02297 Tourism & Urban Worlds (6 ECTS*)	S2
	03440 Wine Tourism & Wine Business (6 ECTS)	S2
	03441 Large Events & Event Management (6 ECTS)	S2
	03442 Shopping Tourism & Luxury Retail Management (6 ECTS)	S2
	03444 E-Tourism (6 ECTS)	S2
	No student activities	S3
UTM	Digital Transformation in Hospitality Operations (3 credits)	S4
	HOSP502 Leadership and Organizational Behavior in Hospitality (3 credits)	S4
	STHT509 Big Data Analysis (3 credits)	S4
	Project Report^ (6 credits)	S5

*ECTS (European Credits Transfer System).

^Joint supervision